

PILOT PROJECTS MONITORING SHEET

Brief identification of the pilot project

Title	Web diagnosis
Brief Description	Online self-diagnosis which allows considering all the provisions, rules, practices and techniques that contribute to the performance of a website
Action field	Internet

Evaluation criteria of pilot project execution

QUANTITATIVE CRITERIA	IDEAL SCORE	PROJECT SCORE
Number of SMEs involved		56
Number of SMEs trained		21
Number of diagnosis on SMEs		
Number of SMEs that developed Innovation activities (I+D, machinery & equipment acquisition, hardware & software acquisition, consultancy & technical assistance hiring, industrial design & engineering activities, staff training, marketing)		11
Number of transference of Good Practices		56
Number of training/information actions organized		2
<ul style="list-style-type: none"> ▪ Number of flyers/brochures delivered 		
<ul style="list-style-type: none"> ▪ Date of celebration 	17 oct, 21 nov	
<ul style="list-style-type: none"> ▪ Place of celebration 	Cegid, CCI	
TOTAL COMPLETED BY THE PROJECT		
DIFFERENCE BETWEEN IDEAL AND REAL TOTAL		

QUALITATIVE CRITERIA	
Type of innovation: product, process, organization, commercialization	process
Describe the main products/results/services achieved by the development of your pilot project:	
<ul style="list-style-type: none"> ▪ Methodology 	More than 50 questions grouped under 11 topics ; a tooltip explains the issue if necessary
<ul style="list-style-type: none"> ▪ ICT tools 	Online self-diagnosis
<ul style="list-style-type: none"> ▪ Diagnosis 	Web diagnosis
<ul style="list-style-type: none"> ▪ Webs/ blogs 	www.cci-diagnostic.fr
<ul style="list-style-type: none"> ▪ Others 	
Fit the results above mentioned according to the following fields of action:	
<ul style="list-style-type: none"> ▪ ICT 	X
<ul style="list-style-type: none"> ▪ Energy 	
<ul style="list-style-type: none"> ▪ Marketing 	
<ul style="list-style-type: none"> ▪ Innovation 	X