

PILOT PROJECTS MONITORING SHEET

Brief identification of the pilot project

Title	Energy Efficiency Audits
Brief Description	The aim is to serve as a tool to help the SMEs retailers to : A. Reduce energy consumption B. Improve energetic efficiency C. Reduce energy costs D. Minimize the environmental impact associated with energy consumption.
Action field	Training, energy.

Evaluation criteria of pilot project execution

QUANTITATIVE CRITERIA	IDEAL SCORE	PROJECT SCORE
Number of SMEs involved	22	22
Number of SMEs trained	22	22
Number of diagnosis on SMEs	22	22
Number of SMEs that developed Innovation activities (I+D, machinery & equipment acquisition, hardware & software acquisition, consultancy & technical assistance hiring, industrial design & engineering activities, staff training, marketing)	22	To be confirmed
Number of transference of Good Practices	110	110
Number of training/information actions organized	22	22 (store visits)
<ul style="list-style-type: none"> ▪ Number of flyers/brochures delivered 		
<ul style="list-style-type: none"> ▪ Date of celebration 	enero-mayo 2012	
<ul style="list-style-type: none"> ▪ Place of celebration 		
TOTAL COMPLETED BY THE PROJECT		
DIFFERENCE BETWEEN IDEAL AND REAL TOTAL		

QUALITATIVE CRITERIA	
Type of innovation: product, process, organization, commercialization	Energy Efficiency
Describe the main products/results/services achieved by the development of your pilot project:	
<ul style="list-style-type: none"> ▪ Methodology 	1. The auditor interviews the retailer and explains him/her the audit. 2. Gathers from him/her data and information from the business, the

	<p>facilities, and the energy provider.</p> <p>3. Measures and evaluates the facilities and equipments energy consumption/efficiency</p> <p>4. Evaluates the suitability of the illumination sets.</p> <p>6. The auditor produces the report and the recommendations.</p> <p>7. A CCI Castellón technician releases the audit report to the SMEs retailers and the auditor explains them the audit results and suggestions.</p>
<ul style="list-style-type: none"> ▪ ICT tools 	
<ul style="list-style-type: none"> ▪ Diagnosis 	Informe con las recomendaciones de mejora para conseguir una mayor eficiencia energética en el comercio
<ul style="list-style-type: none"> ▪ Webs/ blogs 	
<ul style="list-style-type: none"> ▪ Others 	
Fit the results above mentioned according to the following fields of action:	
<ul style="list-style-type: none"> ▪ ICT 	
<ul style="list-style-type: none"> ▪ Energy 	
<ul style="list-style-type: none"> ▪ Marketing 	x
<ul style="list-style-type: none"> ▪ Innovation 	x